

John Allen Stratton III

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www.jastratton3.com

CAREER PROFILE

Documentation Specialist

04.2007 to Present

Pearson Education

406 W. 10600 South, Ste. 610, Sandy, Utah

Graphic design and layout for the ELLIS documentation team focusing mainly on Enciclopedia Level II. Work with documentation team to establish and maintain a design style guide for the Enciclopedia student workbook and instructor guide. Provide quality assurance on creative deliverables for the K-12 market. Updates material for Academic and Essentials products. Provide help with translation for the Enciclopedia project.

- Graphic Design and layout for Enciclopedia Level II
- Graphic Design and layout for ELLIS Academic
- Graphic Design and layout for ELLIS Essentials

Art Director/Designer/Illustrator

10.2005 to 04.2007

Newspaper Agency Company

4770 S. 5600 West, Kearns, Utah

Graphic designer and Art Director for several projects funded by MediaOne of Utah. Oversee and direct a team of designers, direct photo shoots, and oversee layout for Utah Kids magazine. Work with account representative to incorporate successful design for marketing.

- Art Director and illustrations for Utah Kids magazine
- Illustrations and design for Utah CEO magazine
- Initial design and layout for NOW Utah magazine
- Graphic Design and layout for Hometown Values magazine
- Graphic design and layout for the Salt Lake Tribune and Deseret News

Graphic Designer/Illustrator

01.2005 to 10.2005

Scrapbook Retailer Magazine

216 Historic 25th Street, Ogden, Utah

Graphic designer and illustrator for Scrapbook Retailer magazine. Proof and edit magazine in preparation for print. Create television commercials, PowerPoint presentations, displays and packaging for international conventions.

- Graphic Design, layout and illustrations for Scrapbook Retailer magazine
- Illustrations for Digital Scrapbooking for Dummies
- Graphic Design and illustrations for international conventions

Additional Professional Activities:

- Freelance Illustration
- Freelance Painting/Murals
- Freelance Website Design

EDUCATION

Weber State University

Ogden, Utah

Major: Art/Visual Communication

Minor: Spanish

GPA: 3.77 Magna Cum Laude

Proficiency In:

InDesign, Photoshop, Illustrator, Flash, Quark, Javascript, Actionscript, Dreamweaver, XML, CSS, SVN, ClearCase, ClearQuest